

WORKPLAN CONTENTS

COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE WORKPLAN January - June 2015

COMMITTEE MEMBERS:

JOHNNY KHAMIS, CHAIR
CHAPPIE JONES, VICE CHAIR
ROSE HERRERA, MEMBER
PIERLUIGI OLIVERIO, MEMBER
ASH KALRA, MEMBER

STAFF:

KIM WALES, CITY MANAGER'S OFFICE
ED MORAN, CITY ATTORNEY'S OFFICE
RU WEERAKOON, MAYOR'S OFFICE

MISSION STATEMENT:

To manage the growth and change of the City of San José in order to encourage a strong economy, ensure a diverse range of arts, cultural and entertainment offerings, and create and preserve housing and healthy neighborhoods.

JANUARY 26, 2015

1. **Verbal Report on Economic Development Activities** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
2. **Bi-Annual Economic Strategy Workplan Review** (Economic Development/CSA Partners)
Purpose: As directed by Council, update the Committee on progress implementing the approved 18-month Economic Strategy Workplan for the period January 2014-December 2014, with emphasis on the Highest Priority Strategic Goals and Actions.
3. **Work2future Annual Update on Clients Services** (Economic Development)
Purpose: Staff will present a summary of work2future's workplan, key activities and accomplishments, including services to jobseekers and to employers.
4. **Small Business Support and Services** (Economic Development)
Purpose: Update the Council on the use and further development of the new Small Business support programs and services. (Deferred to February 2015)

5. **iHub** (Economic Development)
Purpose: Update the Committee on the status of the San Jose/Silicon Valley Emerging Technology iHub.
6. **City Real Estate: 2-year Update** (Economic Development)
Purpose: Review the two year workplan for City owned real estate and preview upcoming workplan. (Deferred from November 2014)
7. **Diridon Station Area Implementation** (Economic Development/Transportation/PBCE)
Purpose: Review the Implementation Plan, including all elements, for the Diridon Station Area Plan. (Deferred from November 2014 and deferred to February 2015)

FEBRUARY 23, 2015

1. **Verbal Report on Economic Development Activities** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
2. **Levitt Pavilion Exploratory Committee** (Parks, Recreation & Neighborhood Services/Economic Development)
Purpose: Receive the final report and recommendations from the Levitt Pavilion Exploratory Committee and forward a recommendation to the Council to accept the report and recommendations.
3. **Quarterly Update on Development Services Workplan** (Planning, Building and Code Enforcement)
Purpose: To preview the process improvement efforts undertaken in the Planning, Building and Code Enforcement workplan and update the Committee on Development Services staffing and performance.
4. **Team San Jose Quarterly Performance Measures** (Economic Development/Team San Jose)
Purpose: The purpose of the item is to update the Committee on the performance of Team San Jose related to the Convention Center and performance measures.
5. **Economic Strategy: Business Development Overview** (Economic Development)
Purpose: The purpose of the item is to inform and educate the Committee on business retention, expansion, attraction and initiatives underway in 2015.
6. **Diridon Station Area Implementation** (Economic Development/Transportation/PBCE)
Purpose: Review the Implementation Plan, including all elements, for the Diridon Station Area Plan. (Deferred from November 2014 and January 2015)
7. **Update on Airport's Financial Scenarios** (Airport)
Purpose: The purpose of the update is to inform the Committee on various financial scenarios for the Airport.

8. Small Business Support and Services (Economic Development)

Purpose: Update the Council on the use and further development of the new Small Business support programs and services. (Deferred from January 2015)

MARCH 23, 2015

1. Verbal Report on Economic Development Activities (Economic Development)

Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.

2. Homeless Housing Status Report (Housing)*

Purpose: The purpose of this item is to inform the Committee on efforts to house San Jose's homeless population.

**Updated title and purpose*

Deferred to April

3. Economic Strategy: Place-based Initiatives (Economic Development)

Purpose: The purpose of the item is to inform and educate the Committee on place specific initiatives and priorities in 2015, primarily focused on Downtown, Diridon Station Area, North San Jose and neighborhood business districts.

Deferred to April

4. Proposal for General Plan 4-Year Major Review and Urban Village Planning Update (Planning, Building & Code Enforcement)*

Purpose: Update on the implementation of the General Plan and Urban Villages.

**Updated title*

Deferred to April

5. Strengthening Local Manufacturing (Economic Development)

Purpose: Update the Committee on ongoing initiative to support local manufacturers.

APRIL 27, 2015

1. Verbal Report on Economic Development Activities (Economic Development)

Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.

2. Hammer Theatre Center Reuse (Economic Development/Public Works)

Purpose: Accept the update on process to identify a permanent operating model for the Hammer Theatre Center.

Recommend deferral to May

3. Team San Jose Quarterly Performance Measure Update (Economic Development/Team San Jose)

Purpose: The purpose of the item is to update the Committee on the performance of Team San Jose related to the Convention Center and performance measures.

Dropped

4. Economic Strategy: Services and Amenities (Economic Development)*

Purpose: The purpose of the item is to inform the Committee on various initiatives and programs currently underway where the City and business community intersect. (Economic Strategy Goal: 5, 6, 7, 9)

**Updated title*

Recommend deferral to May

5. Downtown Strategy 2000 EIR (Planning, Building and Code Enforcement/Economic Development/CSA Partners)

Purpose: The purpose is to present a project scope, project schedule, and workplan action items to complete an updated Administrative Draft Environmental Impact Reports for the Downtown and Expanded Downtown Core Area to meet the Envision 2040 General Plan goals and policies.

6. Housing Status Report and Affordable Housing Plan Implementation (Housing/Planning, Building and Code Enforcement)*

Purpose: Accept the report on market-rate housing trends and an update on affordable housing programs.

**Updated title*

Recommend deferral to August

7. Proposal for General Plan 4-Year Major Review and Urban Village Planning Update (Planning, Building & Code Enforcement)*

Purpose: Update on the implementation of the General Plan and Urban Villages.

**Updated title*

Deferred from March

8. Economic Strategy: Place-based Initiatives (Economic Development)

Purpose: The purpose of the item is to inform and educate the Committee on place specific initiatives and priorities in 2015, primarily focused on Downtown, Diridon Station Area, North San Jose and neighborhood business districts.

Deferred from March

9. Homeless Housing Status Report (Housing)*

Purpose: The purpose of this item is to inform the Committee on efforts to house San Jose's homeless population.

**Updated title and purpose*

Deferred from March

****Special Tentative Date MAY 18, 2015**

1. **Verbal Report on Economic Development Activities** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
2. **Report on Key Legislative Items** (City Manager's Office, Intergovernmental Relations)
Purpose: To provide the Committee with a report on State legislation in the Community and Economic Development City Service Area.
3. **Quarterly Update on Development Services Workplan** (Planning, Building and Code Enforcement)
Purpose: To preview the process improvement efforts undertaken in the Planning, Building and Code Enforcement workplan and update the Committee on Development Services staffing and performance.
4. **North San Jose Area Development Policy Area EIR** (Planning, Building and Code Enforcement/Economic Development)
Purpose: The purpose is to present a general framework that Planning, Building and Code Enforcement will undertake to accomplish City Council directives to identify a process that reduces the traffic impact fee and analyzes various development scenarios for the North San José Area Development Policy.

JUNE 22, 2015

1. **Verbal Report on Economic Development Activities** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.